

VIDEO EUTELSAT DIGITAL PLATFORMS

KEY FEATURES

- Channel collection via internet, fibre or satellite
- Multiplexing of content
- Uplink to the satellite
- Satellite bandwidth
- Monitoring and control 24/7

ADDITIONAL SERVICES

- Cloud play-out service
- Turnarounds
- Encoding of content
- Hosting
- CAS encryption

REACH MORE TV HOMES WITH COST-EFFECTIVE ACCESS TO SATELLITE DISTRIBUTION

Eutelsat's Digital Platforms give broadcasters immediate reach to the wide audiences available via satellite, without the need to invest in expensive multiplexing facilities.

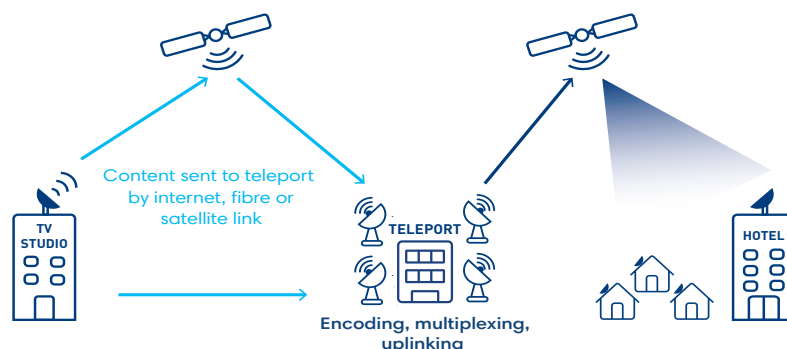
The turnkey service combines ground services (including contribution links, content multiplexing and uplinking) and satellite bandwidth, for cost-effective access to large established audiences.

Broadcasters can leverage the most economical distribution system for their channels, while keeping full control of their content.

WHY CHOOSE A EUTELSAT DIGITAL PLATFORM?

- Immediate access to massive audiences
- No investment required in multiplexing facilities
- Simple and easy satellite delivery
- Flexible bit-rate options for different content types
- 24/7 monitoring and support

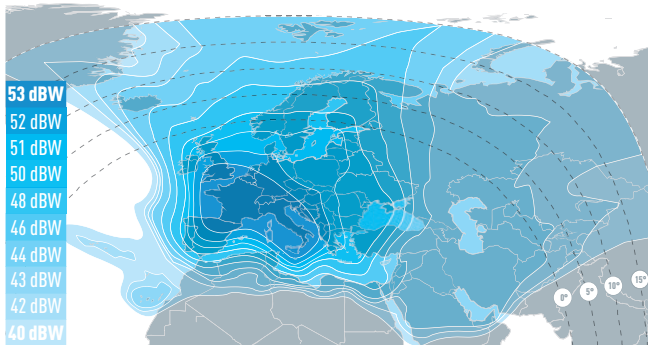
HOW DOES IT WORK?



VIDEO

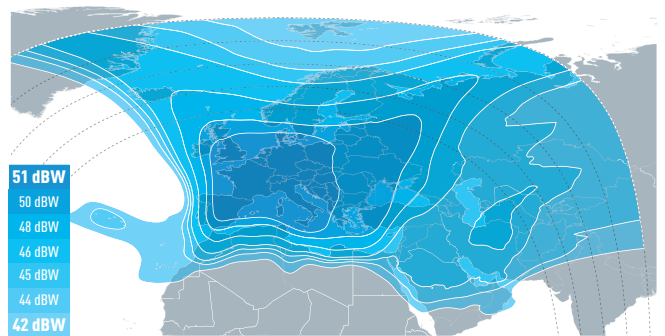
EUTELSAT DIGITAL PLATFORMS

EUROPE & MENA HOTBIRD at 13° East



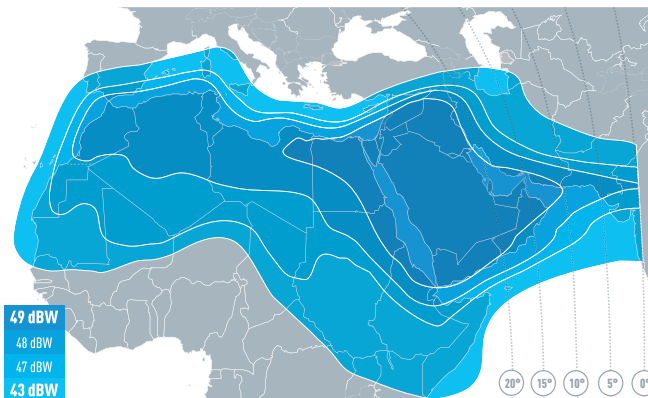
- Leading DTH, cable, IP and DTT delivery
- Reaching 156 million TV homes, including 100 million cable/IPTV homes across Europe
- Premium video neighbourhood with the highest linguistic diversity of channels and audiences
- Home to major distribution platforms including SKY Italia, Polsat, Tivùsat

EUROPE EUTELSAT 9B at 9° East



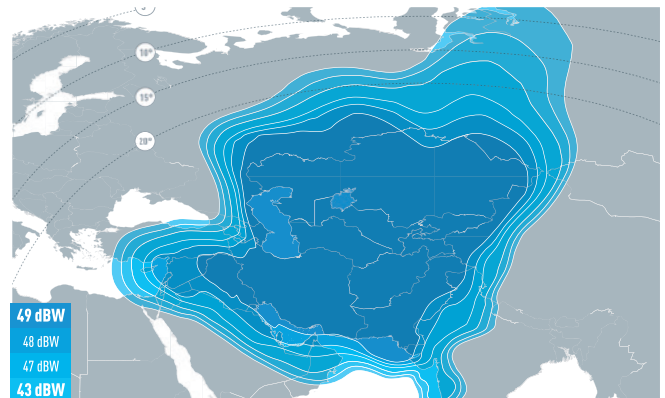
- Reaching 14 million homes at Europe's fastest growing DTH and cable hotspot, including 11 million cable homes
- Regional coverages to efficiently address linguistic markets
- Home to key distribution platforms including Cosmote TV, M7 and WBD
- Growing free-to-air neighbourhood with relevant players including DTT operator Zeonbud

MENA EUTELSAT 7 West A & 8 West B at 7/8° West



- Leading broadcast neighbourhood for MENA reaching more than 66 million DTH homes
- Largest video neighbourhood with more exclusivity than any other orbital position in the Arab world
- Chosen by most of the top watched free-to-air channels
- Home to leading players: Al Jazeera, BeIN, MBC, SNRT and TDA

ASIA EUTELSAT 70B at 70° East



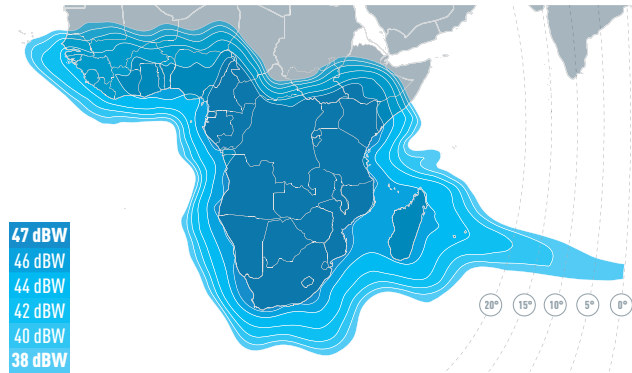
- Reach more viewers with local video content distribution
- Targeting growing digital markets in Central and Southern Asia
- Leveraging the best elevation angles, e.g. over 40° in Kirghizstan
- Chosen by leading broadcasters such as Kyrgyz Television (KTRK) and Armenia 1 TV

VIDEO

EUTELSAT DIGITAL PLATFORMS

AFRICA (English-Speaking)

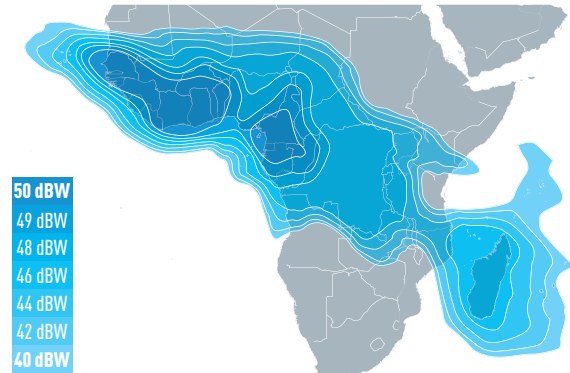
EUTELSAT 7B at 7° East



- Reaching 4 million DTH homes
- Home to pay-TV platforms in West and East African countries, including Azam Media and Canal+ Ethiopia
- Fast growing free-to-air environment including Africa XP and Broadcasting Authority of Zimbabwe bouquets

AFRICA (French-Speaking)

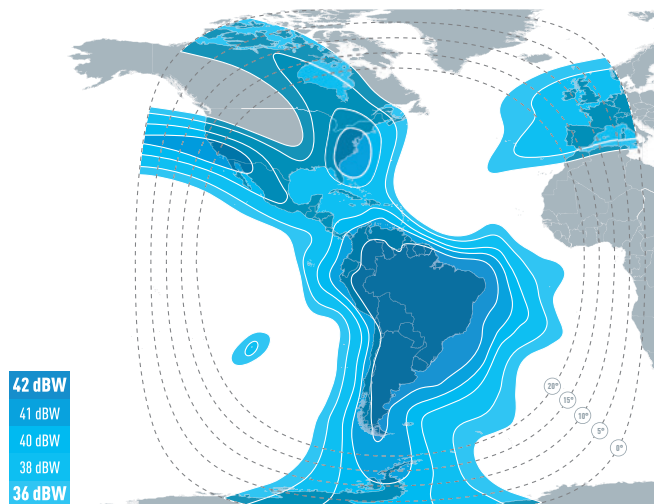
EUTELSAT 16A at 16° East



- Reaching over 4 million DTH homes
- First free-to-air orbital position for French-speaking West and Central Africa, including key private and public broadcasters in Benin, Cameroon, Senegal, and Mali
- Home to pay-TV platforms in the Indian Ocean region: Canal+ International, Orange and Parabole Réunion

BRAZIL

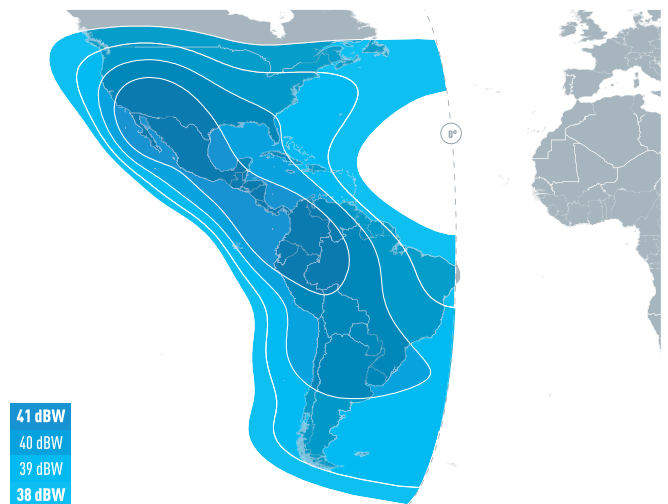
EUTELSAT 65 West at 65° West



- Reaching 11 million cable pay-TV households
- Full penetration into the cable headend market in Brazil
- Leading 5G interference-free video neighbourhood for Brazil
- Home to major broadcasters including Record TV, TV Integração and TV Tem

AMERICAS

EUTELSAT 117 West A at 117° West



- Premium neighbourhood for the Americas
- Reaching over 100 million cable pay-TV households
- Chosen by top channels from Mexico, Honduras, Dominican Republic, Ecuador, and international channels
- Home to major networks and content providers including Fox Sports, StarTV and Televisa

Eutelsat Group is a global leader in satellite communications, delivering connectivity and broadcast services worldwide. The Group was formed through the combination of Eutelsat and OneWeb in 2023, becoming the first fully integrated GEO-LEO satellite operator with a fleet of Geostationary satellites and a Low Earth Orbit constellation of satellites.

The Group addresses the needs of customers in four key verticals: Video, Mobile Connectivity, Fixed Connectivity, and Government Services. With a unique suite of in-orbit and on-ground assets, it delivers integrated solutions to meet the needs of customers globally.

Headquartered in Paris, Eutelsat Group employs more than 1,700 men and women from 50 different nationalities, who are experts in their fields and work with clients to deliver the highest quality of service. The Group is committed to delivering safe, resilient, and environmentally sustainable connectivity to help bridge the digital divide.

What can we do for you? Please visit
www.eutelsat.com/enquiries

