

eutelsat  
CIRRUS

Your Content Simply Anywhere

Global connectivity,  
Local delivery



# The content delivery challenge

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The demand for content has never been higher, but delivering it has never been more complex.

- More competition for viewers in every market
- End-user technology consistently evolving
- Complex delivery options – not suitable to your needs
- Viewers expect a seamless experience across multiple devices and screens
- Increasingly difficult to monetise content as infrastructure and operational costs continually rise

# The solution

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Eutelsat Cirrus is a fully integrated user-friendly, content delivery platform. It's designed to overcome the challenges inherent in building a content distribution business.

- Any content delivered anywhere, to any device, anytime
- State-of-the-art solution with continuous innovation guaranteed
- A modular approach designed to meet your requirements
- Content delivery to multiple devices - both DTH and OTT
- One fully-supported platform whether you have 10 viewers or 10 million, with analytics to help you better monetise your content

# All-inclusive end-to-end delivery platform

## TV PLATFORMS



VIDEO CONTENT



## END USER

### ANYWHERE



AT HOME



ON THE MOVE



GLOBALLY

### ANY TIME



LIVE TV



CATCH-UP TV



VIDEO ON DEMAND

### ANY DEVICE



TABLET

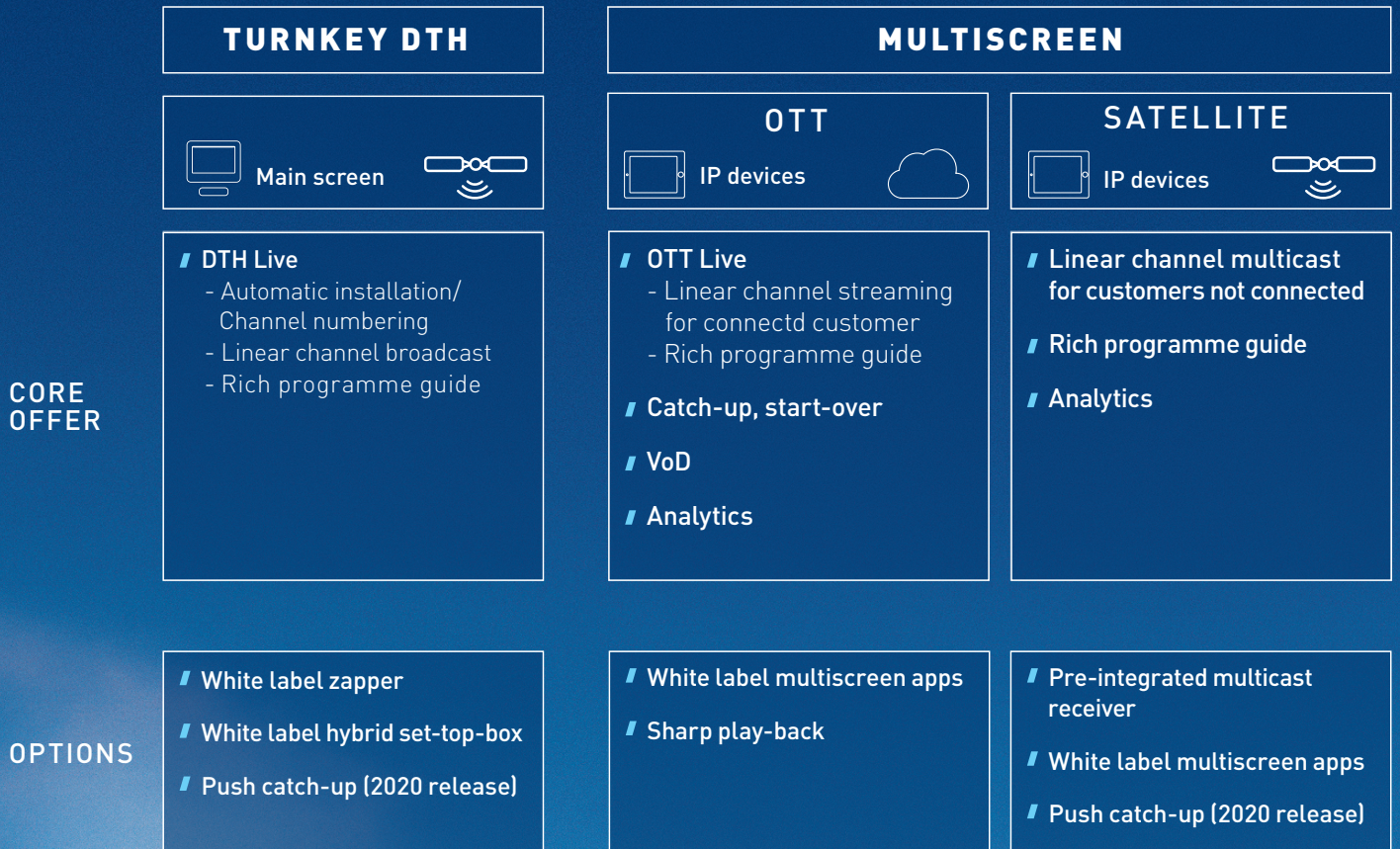


MOBILE

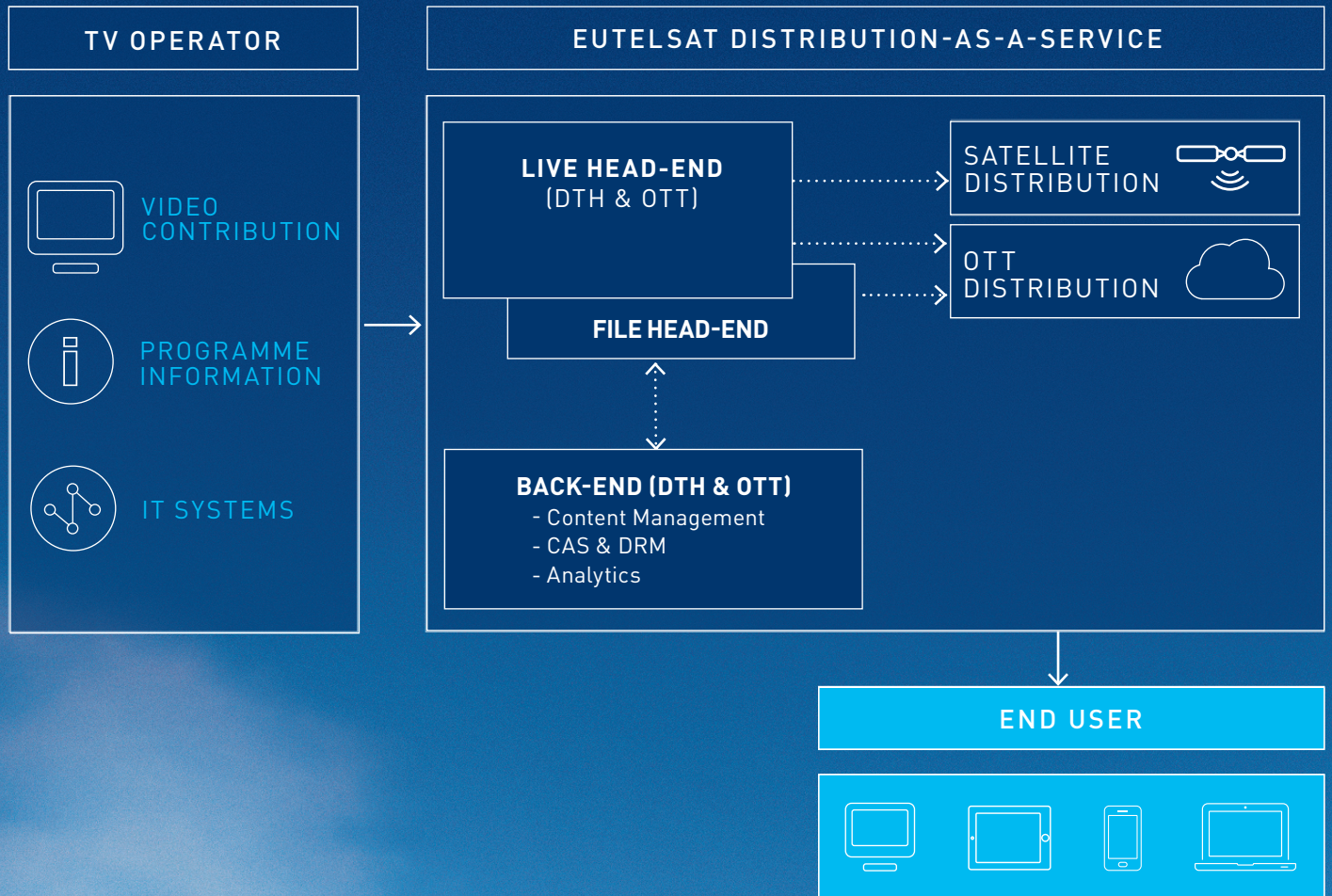


TV

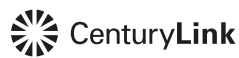
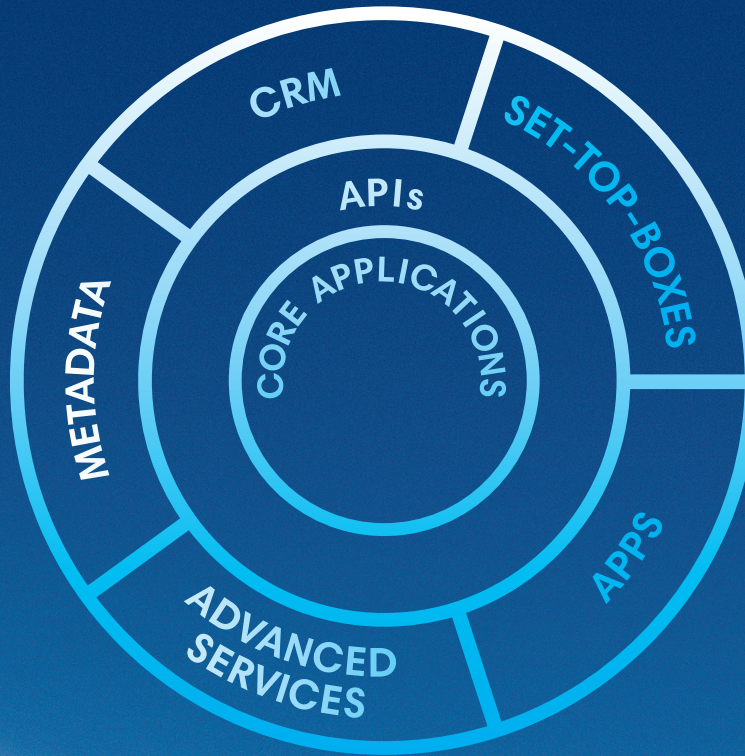
# Modular content delivery solution to fit your targeted end-user offer



# Turnkey DTH and OTT Distribution-as-a-Service



Extended ecosystem leveraging the best technologies in the industry



## Why choose Eutelsat CIRRUS?



**SIMPLIFIED**  
operations with  
Distribution as-a-Service

- // End-to-end solution
- // 24/7 managed service and operations



**ROBUST**  
platform to deliver  
at scale

- // Solution built with leading vendors
- // Unlimited capacity and global reach



**ACCELERATED**  
time to market

- // Cloud-based shared platform
- // Mitigated project risk



**GUARANTEED**  
state-of-the-art solution

- // Extended technology ecosystem
- // Two committed feature releases per year




**OPTIMISED**  
cost structure


- // Reduced set-up costs
- // "Cloud" cost structure



# Why Eutelsat?

**37**   
SATELLITES

**274 MILLION**  
TV HOMES 

**60**   
TELEVISION  
PLATFORMS

**7000**   
TV CHANNELS

**1500** HD  
CHANNELS  


**24/7**   
SUPPORT

**1000**   
PROFESSIONALS

**40**   
YEARS OF  
EXPERIENCE

**70+**   
PARTNER  
TELEPORTS



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