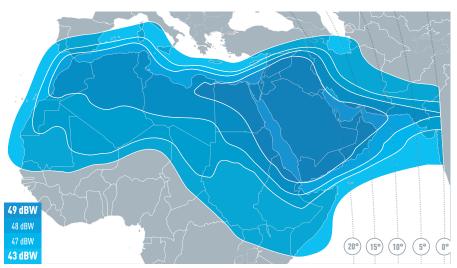
EUTELSAT 7 WEST A

ENHANCED CAPACITY FOR HIGH GROWTH BROADCAST MARKETS



Ku-band MENA Downlink Coverage

Key neighbourhood for digital broadcast markets

Located at 7° West, and part of the leading Eutelsat-Nilesat 7/8° West video neighbourhood, EUTELSAT 7 West A is co-located with two other satellites from Eutelsat and partner Nilesat.

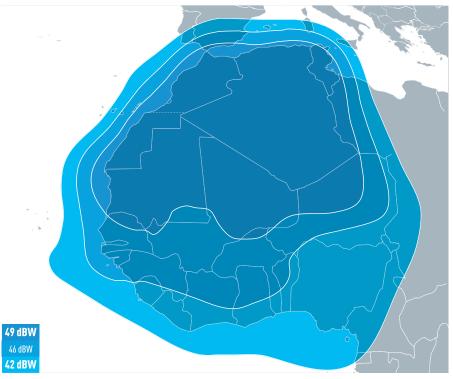
7/8° West is the number one broadcasting position in the Middle East and North Africa, reaching 80% of the satellite homes in the region. Its exceptional line-up of 1000 Arabic and international TV channels includes a high diversity of free-to-air content and is leading HD delivery in the region.

The satellite has two beams giving superior coverage for high-growth broadcasting markets:

- A broad high-power footprint with up to 45 Ku-band transponders serves the Middle East and North Africa for Directto-Home broadcasting.
- A second footprint for North-West Africa, across the Maghreb countries and extending down to the Gulf of Guinea, is connected to a payload of up to 6 Ku-band transponders designed for consumer broadcasting services and to meet the high demand for internet access services.



EUTELSAT 7 WEST A



Ku-band North West Africa Downlink Coverage

KEY MARKETS

- \rightarrow MIDDLE EAST
- ightarrow NORTH AFRICA
- \rightarrow NORTH WEST AFRICA

KEY SERVICES

- \rightarrow VIDEO BROADCASTING
- ightarrow Internet access

SATELLITE MANUFACTURER

ASTRIUM

PROJECTED LIFETIME

>15 YEARS

ORBITAL POSITION

7 DEGREES WEST

FREQUENCIES

Ku-band

